



# CERTIFIED TIDAL ANGLING GUIDE CERTIFICATION

**Certified Tidal Angling Guide (CTAG)** is a provincial certification program that establishes best practices and standards for tidal water and boat-based fishing guides in BC. Experienced guides with over 750 hours of guiding time are eligible and can easily apply.

Certified guides (CTAG) can take advantage of significant discounts to annual vessel liability insurance (up to 30% annually) and will receive a \$1,000.00 refundable tax credit from the Province of British Columbia.

For more information please visit the Sport Fishing Institute of BC on the web; [www.sportfishing.bc.ca](http://www.sportfishing.bc.ca), e-mail at [ctag@sportfishing.bc.ca](mailto:ctag@sportfishing.bc.ca) or call 250.591.0734 and we'll send you an application with easy to follow instructions and examples. Take advantage of your experience and apply!

**Get Certified Today!**  
**Easy to Apply**

**Provincially  
Recognized Trade**

**1000.00 – 1500.00 in  
Tax Training  
Refund Credits**

**Save money and  
promote your skills or  
business**

**World Class  
Standards for World  
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**Up to 30% Vessel  
Liability Insurance  
Discounts**

**SPORT FISHING  
INSTITUTE OF BC**

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## **CTAG Testimonials:**

### **Mike Kelly, Tides & Tales Sportfishing Adventures - Port Hardy**

The CTAG program recognizes the guiding industry, and more importantly the professionalism displayed by accredited individuals and lodges. It signifies that a CTAG accredited guide is experienced, concerned with safety, and the quality of the experience provided to the recreational angler. For both lodges and guides it not only provides significant insurance discounts and tax credits, but also ensures that due diligence has been practiced, and that their clients will receive a top notch experience. For the client, it helps to know that the service provider is a true professional, and that they have all their required competencies and certifications. The CTAG program is a win win for all involved and can only benefit the sector if it becomes the new standard in regards to professionalism in the recreational fishing community.

### **Pat Ahern, Last Cast Guiding - Port Alberni**

Who wouldn't consider challenging the CTAG? There are significant benefits to guides who do. First is the \$1,000 tax credit, and on top of that guides with CTAG can expect to receive discounts on their insurance of up to 30%. Not to mention, CTAG helps operators provide assurance to guests that they can expect safe high quality fishing experiences with fishing guides in BC. Experienced guides with over 750 hours of guiding time are eligible and can easily apply.

### **Ward Bond, Island Outfitters - Victoria**

Our company has used the CTAG logo in our advertising since 2011. We've watched it become more recognized and serves as a simple way to symbolize that our business operates with fully qualified legal guides that provide a great and safe experience on the water. Each of the 5 boats in our Victoria and Port Renfrew operations have the CTAG logo proudly displayed on the window. Because it serves the sector and provides the public valuable information about a guide, we think CTAG should be mandatory for every guide on the coast that sells the sport fishing experience.

As well as the promotional benefits, our CTAG guide staff each received a refundable tax credit and our company has saved significantly on our vessel insurance very year.

### **John McCulloch, Langara Fishing Adventures - Haida Gwaii**

We've been encouraging our full and relief guide staff to become certified because it is a helpful way to characterize our professional guides. It's a benefit of the program to guides that they can be recognized as having a professional trade and receive a refundable tax credit for their efforts.

For business we've seen an increase in new customers phoning or sending an e-mail with questions about safety or customer service certification of our operations. For visitors coming to North America for fishing vacations, CTAG defines a level of quality in safety, service and experience that is starting to make a difference between them choosing a certified BC professional or going to Alaska, Washington or Mexico instead.