

Dear SFI Member:

Members of the Sport Fishing Institute of British Columbia know first-hand the challenges facing small business owners and operators trying to land the same discounts and deals available to large companies.

Imagine getting access to big company pricing while, at the same time, supporting the SFI and its important work promoting the industry.

That's exactly what members get with the exclusive SFI group benefits plan provided through ICBA Benefit Services. Coverage available under this competitive program includes life insurance, disability insurance, vision care, health and dental coverage for individual anglers/guides and their families. As well, SFI members with a staff of three or more employees have access to a full benefit plan.

SFI and ICBA Benefit Services Limited have been working together for more than 10 years now and the feedback we've received from SFI members who joined the plan is they are pleased with the competitive, well-priced program and the exceptional service that's part and parcel of plan implementation.

I know you may already have an employee benefit plan in place, and a relationship with your current broker. All we ask is that the next time you look at your employee benefits program, you give ICBA Benefit Services the opportunity to explain our program to you.

The SFI continues to see financial benefits from members who have signed up for this valuable service, these are benefits that flow to the association at no cost to plan members. We're optimistic that we can see these contributions grow in the coming months and years – helping to strengthen the voice of the SFI and the sport fishing community in BC.

We look forward to hearing from you and to addressing any questions or concerns you may have. If you have any questions, please contact me.

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